

## Advertising on AREnewsletter.com

The content on AREnewsletter.com is provided as a free, global service. As such, we rely on sponsorship and advertising on the website and in our bi-weekly email alerts. Material is gathered from the source and provided with as little clutter as possible. News releases and announcements are mixed with original interviews, post-conference commentary and informative research papers. Reach an engaged audience with common interests and a shared desire to seek out alternative energy solutions.

### Audience

AREnewsletter covers a wide cross-section of renewable energy solutions and activities to capture a diverse audience. Web hits are tracked by geographic region and by frequency. Representatives from government agencies, companies and associations log on or subscribe to AREnewsletter for a reliable, independent source of information, delivered on a regular basis. Our newsletter reaches several hundred of your colleagues and peers, a list that is continually growing along with the renewable energy industry.

There are two ways in which you can support AREnewsletter: through banner ads on our website; or as a listed sponsor in our bi-weekly newsletter. Both, have the capability of having a link to your website, or if you prefer, a simple contact listing.

To Advertise on AREnewsletter simply fill out this form and mail it along with a cheque payable to:

Lawson Hunter Communications  
1235 Fairview Street, Suite 333  
Burlington, ON L7S 2K9  
Canada

Email your graphic image (JPEG, or GIF) to: [Lawson@arennewsletter.com](mailto:Lawson@arennewsletter.com)

Your name \_\_\_\_\_

Company \_\_\_\_\_

Contact info \_\_\_\_\_

\_\_\_\_\_

Banner Ad on website \$150/month x \_\_\_\_\_ months = \_\_\_\_\_

Ad in 2 consecutive newsletters @ \$100/month x \_\_\_\_\_ = \_\_\_\_\_

Banner Ad + 2 newsletters @ \$200/month x \_\_\_\_\_ months = \_\_\_\_\_

For more information contact [Lawson@arennewsletter.com](mailto:Lawson@arennewsletter.com)

Note that Lawson Hunter Communications reserves the right to refuse content not suitable for our intended audience. Laws and restrictions governing Canada and other legal jurisdictions will be respected. All private information gathered by AREnewsletter will be kept confidential. We do not sell, share or distribute contact information.